

Our Mission Statement: “To improve the quality of life for all of those living in, working in and visiting our Parish.”

To achieve our mission statement, we will develop projects and plans and ensure that council decisions support our priorities in four key areas:

Our priority areas and aims:	What we will do to deliver our aims:	When we will do it:	Current Status	Expected delivery date	Notes
1) Our Community: We will work to create a safe, socially inclusive and caring community which embraces all residents and visitors, irrespective of age, gender, culture, income, race or religion and will seek to develop mutual cooperation and partnerships to achieve this.	Provide two Community First Aid Courses per year.	April 2020	First course delivered April 2019	October 2019	Over 40 people trained on 8/4/19. Second course being delivered on 4/11/19
	Form an inter-organisation community committee comprised of members of local groups and councillors to help facilitate understanding of community needs and develop joint projects and solutions to address them.	April 2020	Not started		Will make conditional upon grant funding awards in 2019/20
	Create a volunteers database.	April 2019	Started		Data being recorded and more volunteers are coming forwards
	Organise three community events a year.	March 2020	In hand		Spring Fair (26/5), Family Fun Day (18/8) Lights Switch on (23/11)
	Consider activities and investigate services that could be hosted at the Barn to provide access for vulnerable and disadvantaged residents, mitigating the need to travel out of the village.	March 2020	Not started		Your Good Morning Call now installed in Glass office
	Liaise with standing committees such as the Manhood Peninsula Partnership (MPP), SWISH (Surface Water Issues & Solutions), Peninsula Forum, Build a Better A27 and Neighbourhood Panel to advocate for local residents’ needs and aspirations.	Ongoing	Ongoing		
2) Our Economy: We will ensure that all monies coming in to the Parish are spent responsibly to deliver value for money and we will support the local economy in any way that we can within our powers.	Work with local businesses and statutory authorities to improve the retail and shopping areas.	Ongoing	Ongoing		‘Vision’ project now in progress. Brief for public realm works prepared and ready for issue. Quotations for electrical services have been supplied.
	Continue to support and participate in the STOMP (Sustainable Tourism on the Manhood Peninsula) project to help.	Ongoing	Vision development (until July 2020)		‘Vision’ project now in progress.
	develop the local visitor economy.	Ongoing	Vision starts April/May 2019		‘Vision’ project now in progress.
	Work with local businesses to improve facilities in the villages (including Booker Green, Kosy Kot, sea front and retail areas).	Ongoing	Started		‘Vision’ project now in progress. Have joined CDC Kosy Kot working group.
	Work with West Wittering Parish Council to improve Shore Road and access to the beach.	May 2019	In hand		Delivered.

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<p>3) Our Neighbourhood We will maintain a voice for residents in advocating with statutory authorities for improved services and infrastructure. We will preserve open spaces for the enjoyment of all and ensure that there are adequate leisure and recreational opportunities to meet local requirements. We will encourage the preservation, promotion and conservation of our natural environment. We will make positive recommendations on planning issues and produce a Neighbourhood Plan to take better control of local development within the context of any changes in local and national planning policy.</p>	Complete the Neighbourhood plan.	September 2019	Started	January 2019	Meeting with facilitator has taken place and work programme has been commenced.
	To maintain all assets owned by the Parish (Downview, Bracklesham Barn, Bracklesham Park and Booker Green).	Ongoing	Ongoing		Downview Pavillion has been redecorated, new benches and seating installed at Bracklesham Park, willow dome installed, pitch Improvement works planned for Bracklesham Park, floor replaces in Community Room at Bracklesham Barn, new chairs at Bracklesham Barn.
	To work with interested parties to improve our local Centres at East Wittering and Bracklesham.	Ongoing	Ongoing		Brief for public realm works prepared and ready for issue.
	To consider all new plans with regard to maintaining existing street scenes and density of buildings.	Ongoing	Ongoing		
	To work with external agencies to improve the infrastructure around the villages.	Ongoing	Ongoing		Brief for public realm works prepared and ready for issue.
	To work with local residents to improve access to beach amenities and retain a seafront identity.	April 2021	Not started	April 2021	Will form part of 'Vision'
	To promote long-term plans for the development of the Parish, whilst protecting the individual identity and rural nature of our villages.	March 2019	Not started	April/May 2019	Will form part of 'Vision'
	To continue to examine and undertake an assessment of existing local development plans at district and county levels so that we understand what is planned for our area.	Ongoing	Ongoing		
	To ensure we are represented at all district and county organisations relating to our parish or rural affairs.	Ongoing	Ongoing		
	To create an active programme in order to promote an open dialogue with residents to understand their needs and to inform them of the Council's role and intentions.	Ongoing	Ongoing		Social media now managed in house to allow for more responsiveness
	To improve and enhance the local environment, wherever possible developing sustainable and 'green' policies, in particular, cycle routes.	Ongoing	Ongoing		Ditch clearance and habitat creation at Bracklesham Park, 105 trees planted at Downview. Climate emergency declared on 12/9/19
	To make use of Parish Online to record and plan parish amenities and to make it available to the public.	Ongoing	Started		We have begun mapping assets, data and information.
To provide a high-quality local environment with appropriate and effective services.	Ongoing	Ongoing			

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<p>4) Our Council We will raise the profile of the Parish council to form closer ties and improve communication with all community groups in the Parish and will contribute to and lead in uniting the community. We will maintain an active and open dialogue with residents to listen to and understand their needs and inform them of the Council's role and intentions.</p>	Update and improve the Council Website to make it easier to use and to comply with local government accessibility standards.	April 2019	Started	May 2019	Barn website now updated and live. Parish council website next to be tackled, planned for summer 2019
	Improve use of social media by including Bracklesham Barn posts on the Parish Council page, post about local businesses, the schools and churches, including tourist events.	Ongoing	Ongoing		Management of social media channels now in house via hootsuite to improve profile (fans up by 399 from 1 May 2019)
	Regularly review that we are using the most appropriate communication platforms and channels and adapt our approach as required	April 2019	Ongoing		
	Start a quarterly newsletter, distributed through letterboxes, electronically, via notice boards and included on social media.	April 2019	Under review	Under review	Need for newsletter being re-evaluated to see if it is required, particularly in light of declaration of climate emergency
	Arrange a regular councillor drop-in surgery in East Wittering.	Immediate	Ongoing	March 2019	First session was held on Wednesday 6 th March. 2 x members of the public attended.
	Raise awareness of youth activities via an appropriate mix of communication channels.	Ongoing	Ongoing		Assisting Youth Club and Football club with their communications.
	Liaise with youth groups and young people to understand their needs and act accordingly.	Ongoing	Ongoing		We are now funding a team of detached youth workers to better engage with young people and understand their needs. Increased youthworker budget to £10k in 2019-20. Summer holiday camps delivered, 220 children attended over the 9 sessions.