

Our Mission Statement: “To improve the quality of life for all of those living in, working in and visiting our Parish.”

To achieve our mission statement, we will develop projects and plans and ensure that council decisions support our priorities in four key areas:

Our priority areas and aims:	What we will do to deliver our aims:	When we will do it:	Current Status	Expected delivery date	Notes
<p>1) Our Community: We will work to create a safe, socially inclusive and caring community which embraces all residents and visitors, irrespective of age, gender, culture, income, race or religion and will seek to develop mutual cooperation and partnerships to achieve this.</p>	Provide two Community First Aid Courses per year.	April 2020	First course delivered April 2019	October 2019	Over 40 people trained on 8/4/19. One day first aid at work course delivered on 4/11/19
	Form an inter-organisation community committee comprised of members of local groups and councillors to help facilitate understanding of community needs and develop joint projects and solutions to address them.	April 2020	Ongoing	Ongoing	Engagement with community groups for the Vision is underway and a workshop was held in Feb 2020 with over 15 groups represented. Cross community coordination continues to expand via combined activities (e.g. VE Day).
	Create a volunteers database and establish community action teams to help in the community at various events and with various tasks (e.g. clean-up, spring planting, etc).	April 2019	Started	First action planned for Spring 2020.	Data being recorded and more volunteers are coming forwards. Specific database required to better manage information.
	Organise three community events a year.	March 2020	In hand	Ongoing	VE DAY (8/5), Family Fun Day 19/7, Lights on 25/11
	Consider activities and investigate services that could be hosted at the Barn to provide access for vulnerable and disadvantaged residents, mitigating the need to travel out of the village.	March 2020	Ongoing	Good morning call service in-situ October 2019. Investigating services to be hosted at the Library from 2020. Working with WSCC and other partners for drop in ‘café’ for vulnerable residents to access support from April 2020	Your Good Morning Call now installed in Glass office. Working with WSCC and CDC to develop a service offering at Witterings library. Working with WSCC PAT team and planning to launch monthly community support drop in café/coffee morning in April 2020 with reps from statutory and third sector support agencies in attendance
	Liaise with standing committees such as the Manhood Peninsula Partnership (MPP), SWISH (Surface Water Issues & Solutions), Peninsula Forum, Build a Better A27 and Neighbourhood Panel to advocate for local residents’ needs and aspirations.	Ongoing	Ongoing	Ongoing	

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<p>2) Our Economy: We will ensure that all monies coming in to the Parish are spent responsibly to deliver value for money and we will support the local economy in any way that we can within our powers.</p>	Work with local businesses and statutory authorities to improve the retail and shopping areas.	Ongoing	Ongoing	Ongoing	'Vision' project now in progress. Brief for public realm works issued and contractor selected. Quotations for electrical services have been supplied.
	Develop the local visitor economy.	Ongoing	In progress	Ongoing	'Vision' project now in progress.
	Work with local businesses to improve facilities in the villages (including Booker Green, Kosy Kot, sea front and retail areas).	Ongoing	In progress	Ongoing	'Vision' project now in progress. Have joined CDC Kosy Kot working group.
	Work with West Wittering Parish Council to improve Shore Road and access to the beach.	May 2019	In progress	Annual commitment - ongoing	Delivered.
<p>3) Our Neighbourhood We will maintain a voice for residents in advocating with statutory authorities for improved services and infrastructure. We will preserve open spaces for the enjoyment of all and ensure that there are adequate leisure and recreational opportunities to meet local requirements. We will encourage the preservation, promotion and conservation of our natural environment. We will make positive recommendations on planning issues and produce a Neighbourhood Plan to take better control of local development within the context of any changes in local and national planning policy.</p>	Complete the Neighbourhood plan.	September 2019	In progress	Autumn 2020	Meeting with facilitator has taken place and work programme has been commenced. Work now on hold pending CDC completing Local Plan review and confirming housing allocations. Not now expected until summer 2020.
	To maintain all assets owned by the Parish (Downview, Bracklesham Barn, Bracklesham Park and Booker Green).	Ongoing	Ongoing	Ongoing	Downview Pavillion has been redecorated, new benches and seating installed at Bracklesham Park, willow dome installed, pitch Improvement works planned for Bracklesham Park, floor replaced in Community Room at Bracklesham Barn, new chairs at Bracklesham Barn.
	To work with interested parties to improve our local Centres at East Wittering and Bracklesham.	Ongoing	Ongoing	Ongoing	Brief for public realm works issued and contractor selected.
	To consider all new plans with regard to maintaining existing street scenes and density of buildings.	Ongoing	Ongoing	Ongoing	
	To work with external agencies to improve the infrastructure around the villages.	Ongoing	Ongoing	Ongoing	Brief for public realm works issued and contractor selected..
	To work with local residents to improve access to beach amenities and retain a seafront identity.	April 2021	In progress	April 2021	Will form part of 'Vision'
	To promote long-term plans for the development of the Parish, whilst protecting the individual identity and rural nature of our villages.	March 2019	In progress	April 2021	Will form part of 'Vision'

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	To continue to examine and undertake an assessment of existing local development plans at district and county levels so that we understand what is planned for our area.	Ongoing	Ongoing	Ongoing	CDC Local Plan review is currently stalled and as of July 2020 will be out of date. Developers have options/schemes for up to 1200 homes on land in the villages and we must be mindful that in the absence of a local plan we will be vulnerable to speculative planning applications for these developments.
	To ensure we are represented at all district and county organisations relating to our parish or rural affairs.	Ongoing	Ongoing	Ongoing	
	To create an active programme in order to promote an open dialogue with residents to understand their needs and to inform them of the Council's role and intentions.	Ongoing	Ongoing	Ongoing	Social media now managed in house to allow for more responsiveness. Vision engagement in progress spring-summer 2020.
	To improve and enhance the local environment, wherever possible developing sustainable and 'green' policies, in particular, cycle routes.	Ongoing	Ongoing	Ongoing	Ditch clearance and habitat creation at Bracklesham Park, 105 trees planted at Downview. Climate emergency declared on 12/9/19. Funding application submitted to DEFRA Feb 2020 for medmerry cycle link – awaiting outcome.
	To make use of Parish Online to record and plan parish amenities and to make it available to the public.	Ongoing	Started	Ongoing	We have begun mapping assets, data and information.
	To provide a high-quality local environment with appropriate and effective services.	Ongoing	Ongoing	Ongoing	
	Complete an environmental audit of the Parish Council and its activities to better inform the development of a climate emergency action plan	April 2020	September 2020		Budgeted in 2020-21. Working group have met and are examining options.
4) Our Council We will raise the profile of the Parish council to form closer ties and improve communication with all community groups in the Parish and will contribute to and lead in uniting the community. We will maintain an active and open dialogue with residents to listen to and understand their needs and inform them of the Council's role and intentions.	Update and improve the Council Website to make it easier to use and to comply with local government accessibility standards.	April 2019	Started	August 2020	Barn website now updated and live. Parish council website next to be tackled, planned for summer 2020.
	Improve use of social media by including Bracklesham Barn posts on the Parish Council page, post about local businesses, the schools and churches, including tourist events.	Ongoing	Ongoing	Ongoing	Management of social media channels now in house via hootsuite to improve profile (fans up by 399 from 1 May 2019)
	Regularly review that we are using the most appropriate communication platforms and channels and adapt our approach as required	April 2019	Ongoing	Ongoing	

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	Start a twice yearly newsletter, distributed through letterboxes, electronically, via notice boards and included on social media.	April 2020	Re-started	April 2020	Project re-started – first issue planned Spring 2020
	Arrange a regular councillor drop-in surgery in East Wittering.	Immediate	Ongoing	March 2019	Pre-bookable appointments system to be added to make it easier for councillors to prepare and encourage more residents to attend.
	Raise awareness of youth activities via an appropriate mix of communication channels.	Ongoing	Ongoing	Ongoing	Assisting Youth Club and Football club with their communications.
	Liaise with youth groups and young people to understand their needs and act accordingly.	Ongoing	Ongoing	Ongoing	Budgeted to directly employ a youth worker in FY20-21. Working on HLF cross-community Manhood Youth Information Project to develop a five year assessmeny of youth needs. Have Applied for charitable funding to allow holiday clubs to run five days a week, for full six weeks of school holidays in 2020 – aiming for 700 attendees over the period.